

Services Privacy Policy

Your privacy is very important to us. This Privacy Policy applies to Services owned and operated by Sensefuel SAS, 5 Rue Hergé 59650 Villeneuve d'Ascq, VAT : FR 74 831 176 854. This Privacy Policy explains how we collect, use and disclose your information through our individualized search services, including without limitation our Sensefuel Type, Sensefuel Max services and their predecessor and successor services ("Services"). If you have any questions, please do not hesitate to contact us at info@sensefuel.com.

Information Collection and Use

"Services Data" is data collected by us in order to allow us to provide the Services to you and to our customers that have entered into an agreement with us to provide Services ("Customers"). The Services Data is collected from your browser or directly from our Customers and includes information such as a unique Customer ID number, the date and time of use of our Services, and your activity on Customers' websites. We use Services Data to provide you Customer product and service search results either on Customer websites or apps. In the future, we may decide to use Services Data to provide you such search results through other forms of digital distribution.

"Personal Information" means individually identifiable information that would allow a party to identify you or to contact you (online or offline). This type of information may include, for example, your name, address, telephone number, or email address.

WE DO NOT COLLECT PERSONAL INFORMATION THROUGH OUR SERVICES

Cookies and Tracking Technology

Cookies or similar technologies are used by Sensefuel, SAS so that we may deliver our Customers' products and services on Customers' websites.

"Cookies" are small data files that contain a string of characters that are sent to your computer browser from our servers when our Services are accessed. Cookies allow Customers to offer you a better experience on their websites through more personalized search results.

The information we collect from cookies is only used in conjunction with your use of Services and is not shared by us with any third party.

SENSEFUEL CANNOT AND DOES NOT USE COOKIES TO DETERMINE ANY INDIVIDUAL'S ACTUAL IDENTITY.

We gather certain information automatically from our customers' websites and store it in log files. This information may include browser type, operating system, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the Services. We do not link this automatically collected data to other information we could collect about you.



Disable Tracking

You have the right to decide whether or not to accept tracking. On our customer's websites using their Consent Management, you have the ability to choose if you're agree that our services remember of your past sessions. If you disable multi-session tracking, please note that we may be prevented from providing best individualized search results to you

Disclosure of Aggregated Information

We may disclose aggregated information about the use of Services to business partners, prospective investors, and others. Additionally, we may produce industry-standard traffic reports for assessing use of Services. This information cannot be traced back to you personally.

Information Gathered by Our Customers or Other Third Parties

Sensefuel does not come in contact with, and specifically disclaims any association with, any Personal Information collected by Customers from their consumer end users. Customers may include usernames in the user identification tags that they pass to us, but we have no control over such tags and use this information only as a database identifier. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate Personal Information should direct his query to our Customer (the data controller). If requested to remove Personal Information we will respond within a reasonable timeframe.

Security/Retention

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of information we process. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

We retain Services Data only for so long as it remains relevant to providing you with individualized search's results on our Customers' Websites or to the extent permitted by law.

Changes and Updates

We may change or update this policy. When we do, we will also revise the Effective Date at the end of this policy. If we make any material changes to this policy, we will notify you by means of a notice on our Website prior to the change becoming effective. We encourage you to review this policy periodically to stay informed about our collection, use and disclosure of personal information.

Effective date: April 29th 2024